

5th STORE PROMOTION EXPO

Exhibition Outline

- ◆ Dates: July 5 (Wed) – July 7 (Fri) ◆ Venue: Tokyo Big Sight , Japan
- ◆ Organized by: Reed Exhibitions Japan
- ◆ Concurrent Shows: 9th PROMOTIONAL GOODS EXPO [Summer]
5th STORE PROMOTION EXPO [Summer]
4th SALES SUPPORT EXPO [Summer]

Exhibitors

Suppliers, Manufactures, Trading companies, etc. dealing in the following products:

- Furniture and Fixtures, POP
- Signage/Display
- Digital Signage
- O2O
- Printing Machines/Materials
- Banners
- POS Systems ...etc.

Business Meetings

- ◆ Products/Service Order
- ◆ Price/Delivery time Negotiation
- ◆ OEM proposals
- ◆ Promotion proposals

Visitors

Sales promoters, store operators, etc. in the following fields:

- Restaurant
 - Retail store
 - Hotel
 - Leisure facility
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- Company sales promoter
 - Advertising agency
 - Constructor ...etc.

Special Exhibit Zones

Point-of-Purchase Advertising Zone

- Floor POP
- Shelf POP
- Floor Display
- Counter POP
- Hanger, Hooks
- Banners, Flags
- ...etc.

Sign & Display Zone

- Sign/Signboard
- Commercial display
- LED lighting
- Display
- Shop/Interior design
- Store decoration
- ...etc.

Recruitment Support Zone

- Recruitment Support System
- Recruitment Agency Service
- Recruitment Tool, Video Production
- Recruitment Consulting
- Staffing Service
- ...etc.

Digital Signage Zone

- Digital Signage
- Digital Signage delivery system
- Content production/Delivery service
- Digital Poster
- Digital POP
- ...etc.

Inbound Measure Zone

- Attracting Foreign Traveler Service
- Multilingual Translation Services
- Payment System, POS system
- Wireless LAN (Wi-Fi, etc.)
- Multilingual Digital Signage
- Order System
- ...etc.

O2O Zone

- Mobile O2O Service
- O2O cloud service
- Attracting customers application development
- Loyalty program
- Omni-Channel Retailing
- iBeacon solution
- ...etc.

STORE PROMOTION EXPO Show Management, Reed Exhibition Japan Ltd.

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Exhibition Ticket Request (Free) >



Info Request for Exhibiting >